

# Measurementality

*Defining what counts in the Algorithmic Age*

## Report Feedback Submission Guidelines

**Measurementality** is a new series of podcasts, webinars and reports created by [The IEEE Standards Association](#) (IEEE SA) in collaboration with The Radical AI Podcast focused on *defining what counts in the Algorithmic Age*. While it's critical that Artificial Intelligence Systems (AIS) are transparent, responsible, and trustworthy, *Measurementality* will explore the deeper issues around what measurements of success we're optimizing for in the first place.

Learn more about the [Measurementality series](#).

Thank you for submitting your comments and feedback for our *Measurementality* Series.

Please review below as you prepare your responses. Once completed, submissions can be submitted [through this form](#) for consideration.

We will be posting submissions received in two public documents available from the IEEE SA website featuring *Measurementality* at approximately the same time as our two *Measurementality* reports are published. We will email all people who provided submissions before the reports or documents featuring feedback are published.

### Submission Guidelines:

- All submissions for the first version of our report must be received by **June 1<sup>st</sup>, 2021**.
- All submissions for the second version of our report must be received by **December 1<sup>st</sup>, 2021**.
- Submissions should include the name of the individual submitting, the organization they represent, and the answers to the three questions below.
- We will post your answers. Please make sure to list your affiliations exactly as you'd like them to appear, with embedded hyperlinks. Please also spell check and edit accordingly.
- Please do not send attachments. If you'd like to cite other works, please link to them with embedded hyperlinks only.
- We encourage brevity. Specifically, submissions less than 1-2 pages in length are desired. If you feel you'd like to send more, please send all feedback in one document.

- Do not send material that incorporates third party intellectual property that you do not have permission to include. Provide a copy of any permission granted to you. IEEE, including the IEEE Standards Association, expressly disclaims all liability related to any posts and/or infringement of third party intellectual property rights.
- IEEE reserves the right not to post any content which IEEE, in its sole discretion, deems to be inappropriate, profane, obscene, defamatory, unethical, inflammatory, or in opposition to IEEE's mission and Code of Ethics.
- Based on the context and type of comments received, IEEE cannot guarantee feedback from any contributor will be implemented in either of our reports.

**As a thank you for your time and efforts we will do the following:**

- We will issue a press release and/or Blog Posts linking to both feedback documents listing all content as it was received, as described above.
- We will list contributors and their affiliations as they were sent in the "Our Appreciation" section of both of our reports.

**Questions to be Answered for your Submission:**

Before answering these questions, we recommend [reading the launch article for the series](#) and listening to any of the podcasts or webinars already produced in the *Measurementality* series. This will help provide a background related to the scope and breadth of answers being provided.

That said--you also can just state your thoughts right away. And we do really welcome responses submitted as stories versus in an essay style. The stories must not identify persons or entities without their explicit written permission. We want to recognize that in many cultures communicating via stories is how generational wisdom is passed down, where a key metric of success would then be in honoring *how* information is shared, not just in *what* information is shared.

- **How is success measured today in AIS?**
  - *What issues (positive and negative) do you see with these measures with an eye towards human welfare, environmental sustainability, responsibility, technology, economics and ethics?*
- **What is the positive future you're working to build with AIS?**
  - *Answers here can be submitted in short story form as well as prose.*
- **What are the measures of success for that positive future?**
  - *Please be as specific as possible, utilizing [sample Indicators](#) or [criteria](#).*

Warm regards and thank you,  
**John C. Havens**

Host / Creator of *Measurementality*

Executive Director,

[The IEEE Global Initiative on Ethics of Autonomous and Intelligent Systems](#)